



Philips Signage Solutions  
D-Line Display

55"

Powered by Android  
500 cd/m<sup>2</sup>

**Signage**Solutions

55BDL4150D

## Say more

Smart, fast, 24/7 display.

Make it stand out with a fast Philips D-Line Professional 4K UHD display. Philips superb picture quality ensures true colours and intense contrast. You can effortlessly display content from multiple sources on a single screen.

### **Superb picture. Blazing processor speed.**

- 4K UHD. Superb picture. Clear contrast.
- Android 7. Dedicated Android processor
- IPS panel: rich colour consistency from every angle
- Proof of Play for Android content. Know what's playing
- Integrated dual-band WiFi

### **Effortless setup. Total control.**

- CMND & Deploy. Install and launch apps remotely
- CMND and Control. Operate, monitor, maintain
- CMND and Create. Develop and launch your own content
- Integrated mPCIe slot for optional 4G/LTE module

### **Cost-effective system solution**

- FailOver. Ensure your display never goes blank
- QuadViewer. Play four source signals on one screen.
- Integrated HTML5 browser. Play and control online content

# PHILIPS

# Highlights

## Powered by Android

Control your Philips professional display via an internet connection. The integrated Android OS (SoC) lets you install web and native Android apps directly onto the display. A built-in scheduler makes it easy to launch apps and content based on time of day or user.

## CMND & Deploy

Quickly install and launch any app - even when you're off site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store and click on the app you want to install. The app will be automatically downloaded and launched.

## CMND and Control



Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

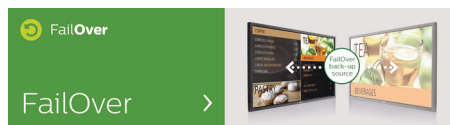
## CMND and Create

Take control of your content with CMND and Create. A drag-and-drop interface makes it simple to publish your own content, whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure that your stills, text and video will be up and running in no time.

## Integrated mPCIe slot

Easily connect 4G/LTE modules to your Philips professional display. The integrated mPCIe slot enables your display to communicate with other devices that share the same wireless connectivity. Invaluable if you're installing displays in locations such as banks or government buildings, where you cannot access the local network.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs,

ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is always on.

## QuadViewer



Turn a single Philips Professional Display into a bezel-free 2 x 2 videowall. By connecting four independent sources, you can effortlessly play multiple channels at once. Simply tell the display which zone should play which content. Ideal for situations like broadcast control rooms, where feeds from multiple cameras need to be clearly visible.

## Proof of Play

Be sure your Android-powered Philips Professional Display is showing the right content-even when you're not there. When playing content via the embedded media player, you can set up your display to take automatic screenshots at regular intervals. Screenshots are stored on the display's internal memory, and you can choose to receive them via email.

# Specifications

## Picture/Display

- Diagonal screen size: 54.6 inch / 138.7 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 500 cd/m<sup>2</sup>
- Contrast ratio (typical): 1100:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.315 [mm] x 0.315 [mm]
- Display colours: 1.07 Billion
- Viewing Angle (H / V): 178 / 178 degree
- Operating system: Android 7.1.2

## Connectivity

- Video input: DVI-D, VGA (Analogue D-Sub), DisplayPort (1.2), HDMI 2.0 x 3
- Video output: DisplayPort 1.2 x 1
- Audio input: 3.5 mm jack
- Audio output: SPDIF, 3.5 mm jack, External speaker connection
- Other connections: Micro USB (x 1) (OTG), USB 2.0, USB 3.0, mPCIe
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
4096 x 2160	24 Hz
3840 x 2160	24, 25, 30, 60 Hz
1920 x 1200	60 Hz
1920 x 1080	60 Hz
1680 x 1050	60 Hz
1600 x 1200	60 Hz
1600 x 900	60 Hz
1440 x 1050	60 Hz
1440 x 900	60, 75 Hz
1400 x 1050	60, 75 Hz
1366 x 768	60 Hz
1360 x 768	60 Hz
1280 x 1024	60, 67, 75 Hz
1280 x 960	60 Hz
1280 x 800	60, 75 Hz
1280 x 768	60 Hz, 75 Hz
1280 x 720	60, 70 Hz
1024 x 768	60, 70 Hz
1152 x 900	66 Hz
1152 x 864	60, 70, 75 Hz
960 x 720	75 Hz

848 x 480	60 Hz
832 x 624	75 Hz
800 x 600	56, 60, 72, 75 Hz
720 x 400	70 Hz
640 x 480	60, 67, 72, 75 Hz
640 x 350	70 Hz

### • Video formats

Resolution	Refresh rate
4K x 2K	50, 60 Hz
1080p	50, 60 Hz
1080i	50, 60 Hz
720p	50, 60 Hz
576p	50 Hz
576i	50 Hz
480p	60 Hz
480i	60 Hz

## Dimensions

- Set dimensions (W x H x D):  
1240.0 x 713.4 x 64.4 mm(wall mount)/  
69.6 mm(handle) mm
- Set dimensions in inch (W x H x D):  
48.82 x 28.09 x 2.54 inch(wall mount)/  
2.74 inch(handle) inch
- Bezel width: 12.2 mm(T); 12.7 mm(/R/L);  
15.8 mm(B)
- Product weight (lb): 55.11 lb
- Product weight: 25 kg
- VESA Mount: 400 x 400 mm, M6

## Convenience

- Placement: Landscape, Portrait
- Tiled Matrix: Up to 10 x 15
- Keyboard control: Hidden, Lockable
- Signal Loop Through: IR Loop through, DisplayPort
- Network controllable: RJ45, RS232
- Screen-saving functions: Pixel Shift, Low Bright

## Power

- Standby power consumption: 0.5 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 150 W
- consumption(Max): 211 W

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)

- Humidity range (operation)[RH]: 20–80% (without condensation)
- Humidity range (storage) [RH]: 5–95% (without condensation)

## Sound

- Built-in speakers: 2 x 10 W RMS

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord
- Stand: BM05922(Optional)
- Included Accessories: M2 Screw x 2, M3 screw x 1, Philips logo, RS232 Daisy chain cable (1.8 m), SD card cover x 1, Dipole antenna x 2, IR sensor cable (1.8 m)

## Multimedia Applications

- USB Playback Audio: AAC, M4A, WMA, MP3
- USB Playback Picture: BMP, JPEG, JPG, PNG
- USB Playback Video: AVI, DAT, FLV, MKV, MP4, MPEG, MPG, TS, VOB

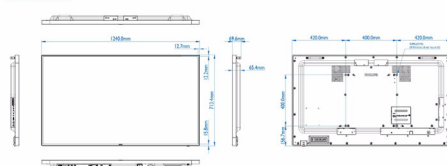
## Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, UL/cUL, RoHS, BSMI, CB, CU, EnergyStar 8.0, FCC, Class A, PSB, EMC, EMF, VCCI, J-Moss, PSE
- Warranty: 3 year warranty

## Internal Player

- CPU: Dual-Core Cortex-A72 @2 GHz, Quad-Core Cortex-A53 @ 1.5 GHz, RK3399
- GPU: ARM Mali-T860 MP4
- Memory: 4 GB DDR3
- Storage: 16 GB EMMC

Philips 55BDL4150D  
Version: 1.1  
Release Date: 2019/09/10



Issue date 2020-01-20

Version: 10.0.1

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